

BOSR and NASIS Resources for UNL Grand Challenges

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Prepared for

UNL Grand Challenges Virtual Workshop Stage 2:
Understanding the Nebraska Context

June 9, 2020

What is BOSR?

The Bureau of Sociological Research

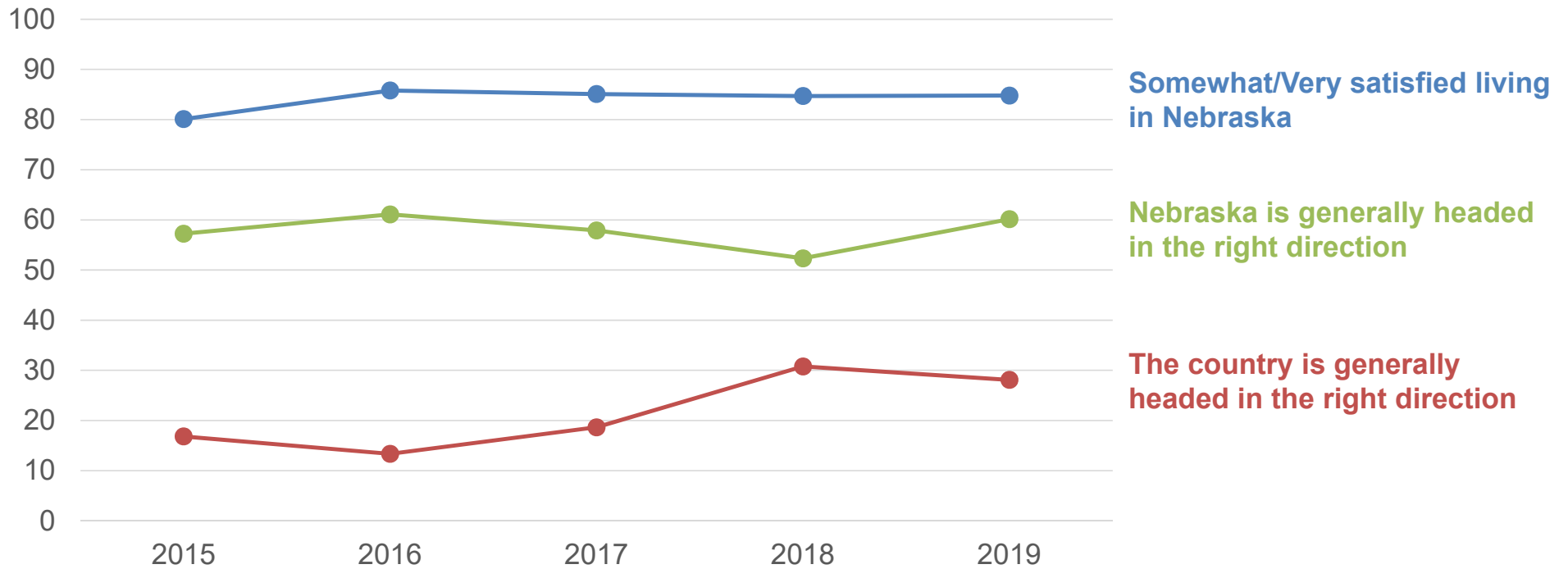
- Created in 1964 as survey research infrastructure for the Sociology Department
- Has grown to serve all of UNL, Nebraska State Agencies, and others and to provide a suite of research services.
 - Research design consultation and budgeting
 - Data collection (quantitative and qualitative in many modes)
 - Data processing, transcription, and reporting
 - General research support (e.g., recruiting, IRB assistance, etc.)
- Service center using a charge-out rate model

What is The Nebraska Annual Social Indicators Survey (NASIS)?

- A source for **existing data** dating back to 1977 AND a tool to collect **new data**
- Probability sample survey of Nebraska adults using the best available address-based sample frame (n=~1,000 completes).
 - Conducted in summer, with winter editions when demand is high.
- Omnibus design
 - 36 core questions asked on every NASIS
 - Ratings of life in Nebraska and the country, home ownership, housing type, marital status, number of children, number of adults, family income, difficulty paying bills, satisfaction with finances, sex, sexuality, know GLBT people, general place of birth, lived at current residence 2 years ago, rural/urban, years lived in county, political views, political party affiliation, 2016 presidential vote, ethnicity, race, highest degree attained, self-rated health, smoker status, employment status, hours per week working, job satisfaction, social engagement/volunteerism, religion, religious attendance frequency, how much religious/spiritual views influence daily life, depression, year born, and zip code.
 - Client questions
 - Clients pay by how much space their questions take in the questionnaire
 - They receive the data from their question AND the core questions
- NASIS data are publicly available by request after a one year embargo period to allow time for clients to use the data as they intended before others have it.

We have core questions at every time period so can track trends over time.

% Positive About Nebraska and the Country



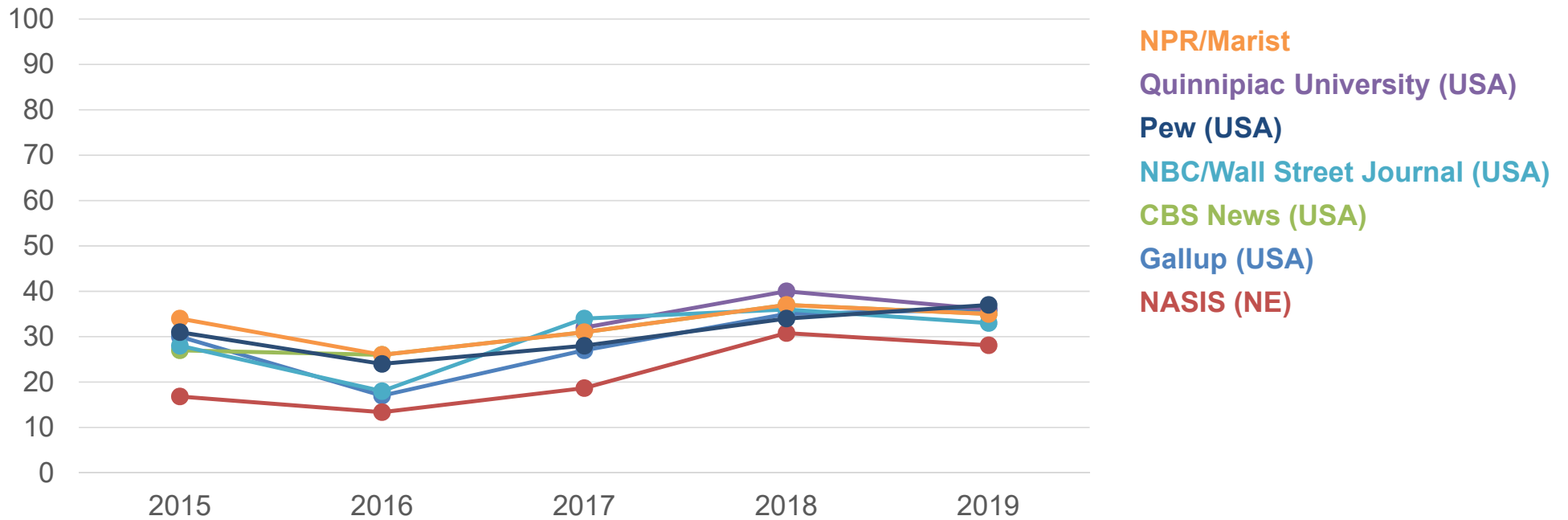
Somewhat/Very satisfied living in Nebraska

Nebraska is generally headed in the right direction

The country is generally headed in the right direction

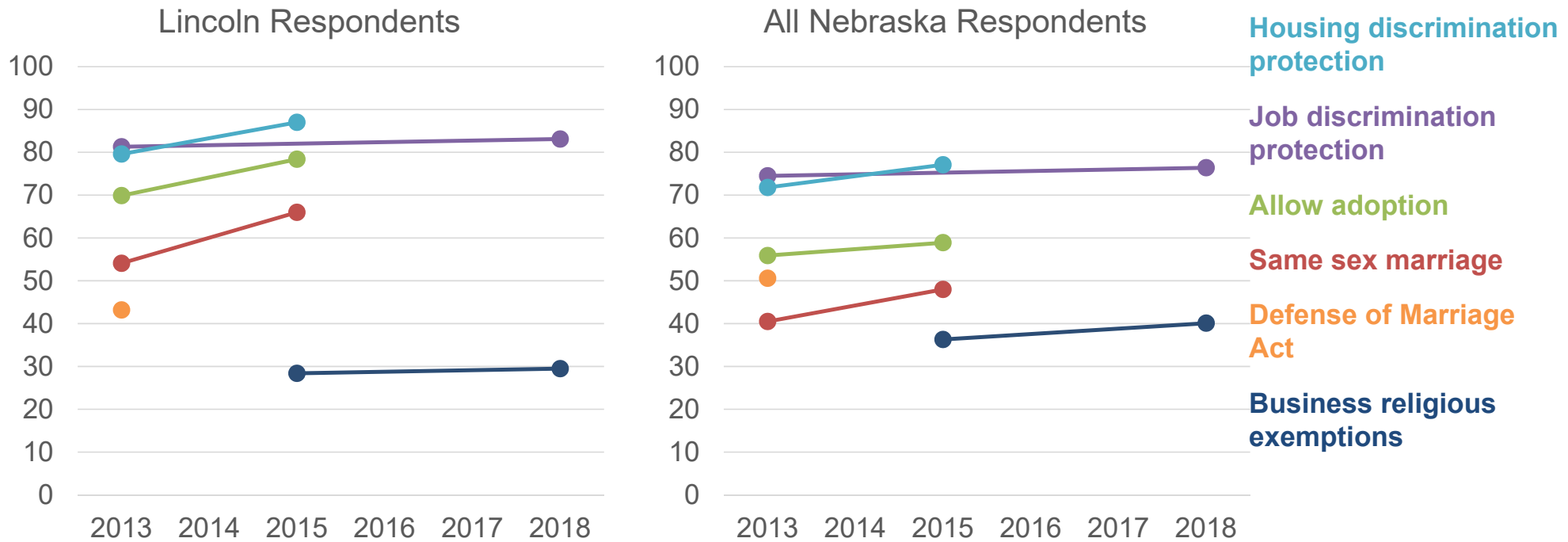
NASIS data track very well with national data.

% Reporting the Country is Generally Headed in the Right Direction/Satisfaction with Direction of Country



We can also track trends using client questions when the same questions are asked over time.

% of NASIS Respondents who Favor Policies Related to Gay and Lesbian Rights



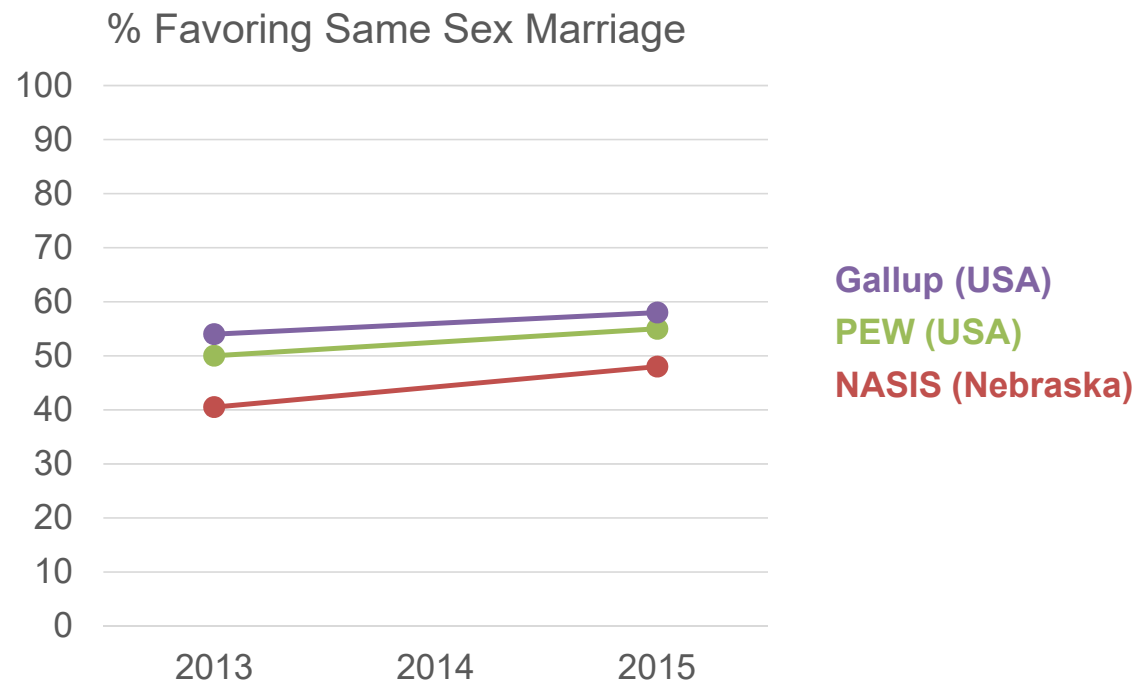
Stange and Kazyak 2015. Examining the Nuance in Public Opinion of Pro-LGB Policies in a “Red State” *Sexuality Research and Social Policy*. 13 (2): 142-157.

Kazyak, Emily and Mathew Stange. 2018. “Backlash or a Positive Response? Public Opinion of LGB Issues after *Obergefell v. Hodges*.” *Journal of Homosexuality* 65 (4): 2028-2052.

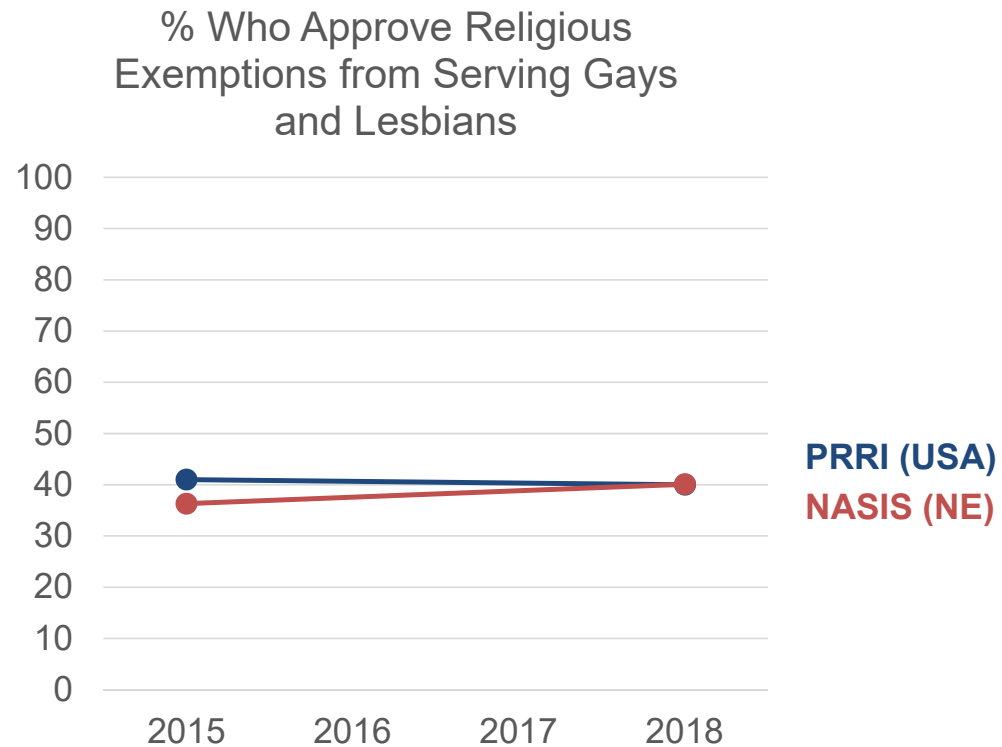
Burke, K., & Kazyak, E. (2019). A Red-State View of Religious Liberty and Non-Discrimination Protection for LGBT People. *Contexts*, 18(3), 63–65.

<https://doi.org/10.1177/1536504219864962>


NASIS estimates on approval for same-sex marriage also track with national estimates very well.



NASIS estimates on approval for religious exemptions from serving gays and lesbians also track with national estimates very well.



NASIS provides a wealth of existing data dating back to 1977 and opportunities to collect new data.

- NASIS is a customizable tool with respect to...
 - Question topics
 - Some design features (but \$)
 - Mode
 - Sample size
- NebrASKa Voices Panel 
 - Over 700 (and growing!) NASIS respondents who agreed to be part of a panel to participate in additional research.
 - Can be used to recruit samples with specific characteristics or in specific locations.
- BOSR has other data collection options as well.
- BOSR personnel are survey experts!
 - Advanced degrees in survey methodology and related fields.
 - Extensive hands-on experience designing and managing surveys.
 - National recognition for survey methodology research, conference presentations, journal articles, and books.

To learn more about NASIS, other BOSR data, or working with BOSR...

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