

## Social Media Worksheet

<p>What do I want to get out of social media?</p>	<p>Who am I trying to reach? With whom do I want to interact?</p>	<p>What do I want to share with my followers? (e.g., news, events, information for students, expertise in your discipline)</p>
<p>What social media channels might work best for me? What isn't a natural fit?</p>	<p>What expertise can I offer?</p>	<p>Three ideas I can try right away:</p> <ol style="list-style-type: none"><li>1.</li><li>2.</li><li>3.</li></ol>



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