



CHALLENGES AND OPPORTUNITIES IN THE BUSINESS OF ANIMAL HEALTH

Dr. Ann Wilkinson

Associate Director of Global Alliances, Pfizer Animal Health

Thursday, April 22, 2010

2:00 Featured Talk by Dr. Wilkinson, A211 Animal Science Complex

3:00 Meet the Speaker Ice Cream Social, A211 Animal Science Complex

The talk and social are free and open to the public.

Dr. Wilkinson facilitates and implements alliances with outside organizations (academia, research institutions, and governmental and non-governmental organizations) to support Pfizer Animal Health's strategic initiatives, with a significant interest in the area of emerging infectious diseases. Prior roles in her ten years with Pfizer have included sales management, and veterinary technical support. Dr. Wilkinson received her BVSc in 1987 from Massey University in New Zealand, and her MBA from Cornell University in 1997. After eight years of private veterinary practice, Dr. Wilkinson joined Cornell as an ambulatory clinician (dairy) at Cornell. In addition to her responsibilities with Pfizer, she is on the scientific board of American Humane, and the executive board of SSAFE (Safe Supply of Affordable Food Everywhere, Inc), an NGO.



Dr. Wilkinson's visit is jointly sponsored by UNL Industry Relations and NUtech Ventures as part of the **Industry Seminar Series**. NUtech Ventures is a nonprofit corporation established in Lincoln, NE, that works to commercialize University technologies by forming innovative partnerships between academic researchers and the private sector. At NUtech Ventures, our success is measured by the number of companies and products based on University of Nebraska research that are brought to market each year.